

HAVE 20,000 PEOPLE GET TO KNOW YOUR BUSINESS!

The 2012-2013 Directory is

- All New
- Better Design
- Improved Look
- More Color
- Double the Distribution

AD SIZES & RATES

Premium Placement Full Page Full Color Ads

Inside Front Cover	\$1000
Inside Front Page 3	\$1000
Inside Back Left Hand Read	\$1000
Inside Back Cover	\$1000
Back Cover	\$1500
Center Spread (2pgs)	\$1200

Other Premium Placement Full Color Ads *(Ads not in Industry Category)*

Full Page	\$800
1/2 Page	\$550
1/4 Page	\$375

Industry Category B&W Ads

Full Page	\$675	w/o bleed - 4.875" x 7.875" (Cut size- 5.575" x 8.375 + bleed allowance)
1/2 page	\$425	4.675" w x 3.75" h
1/4 page	\$225	2.32188" w x 3.75" h

All ads must be electronic ready in PDF, TIF or JPG high resolution file.
Need ad design? We can design for \$75.

Ads must be paid in full and submitted no later than January 31, 2012.

If you are interested in ad space or have questions call
Temi Charrier 863-937-1500 or email temic@homeinstead.com